

Top 10

2011 - New Releases For Book Lovers

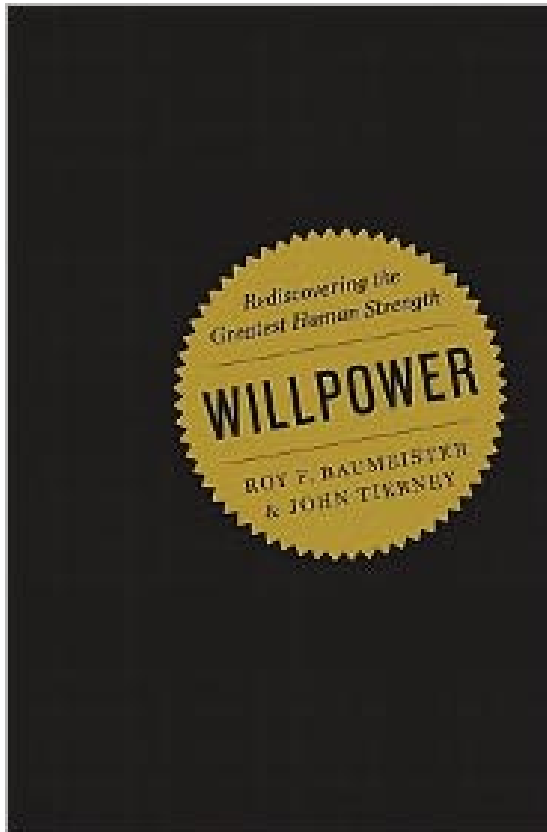
Create a Lasting, Memorable Gift...
Add Your Logo and Message to
Any Currently Published Book
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THE BOOK COMPANY
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10



Willpower

Rediscovering the Greatest Human Strength

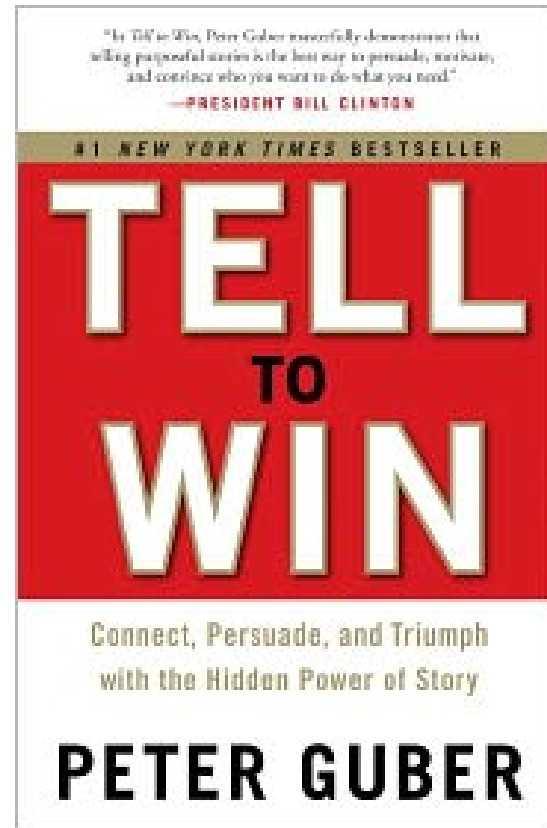
Hardcover

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9



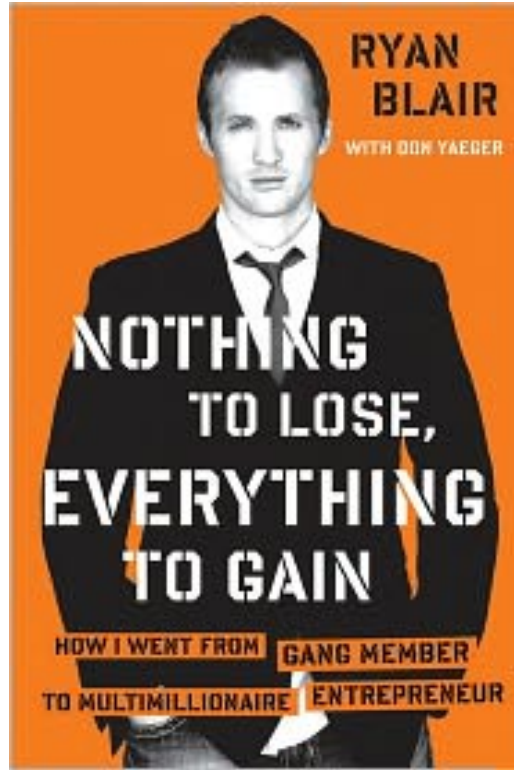
Tell to Win

Connect, Persuade, and Triumph with
the Hidden Power of Story

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8

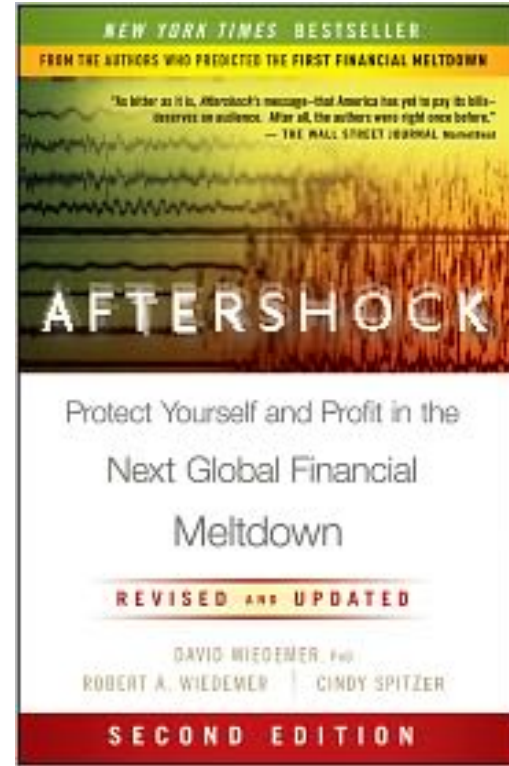


Nothing to Lose, Everything to Gain
How I Went from Gang Member to
Multimillionaire Entrepreneur

hardcover
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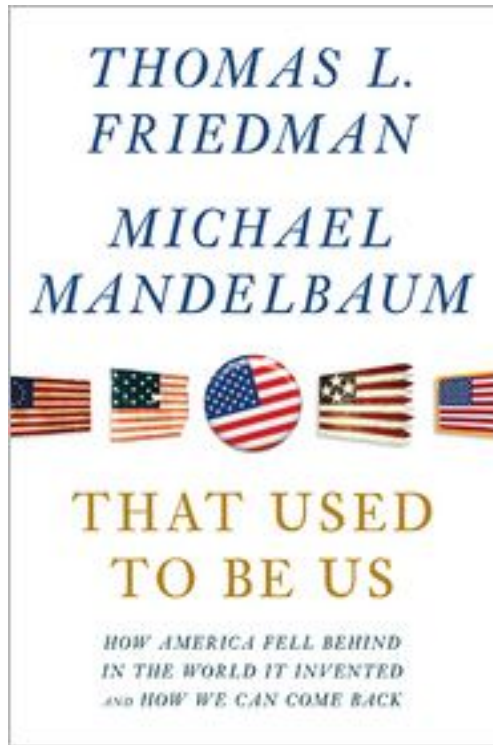
7



Aftershock
Protect Yourself and Profit in the Next Global
Financial Meltdown

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That Used to Be Us

How America Fell Behind in the World It Invented and How We Can Come Back

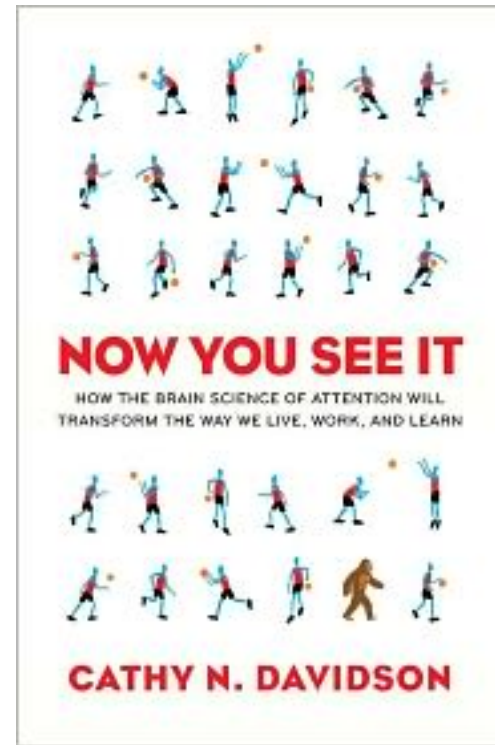
hardcover

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Now You See It

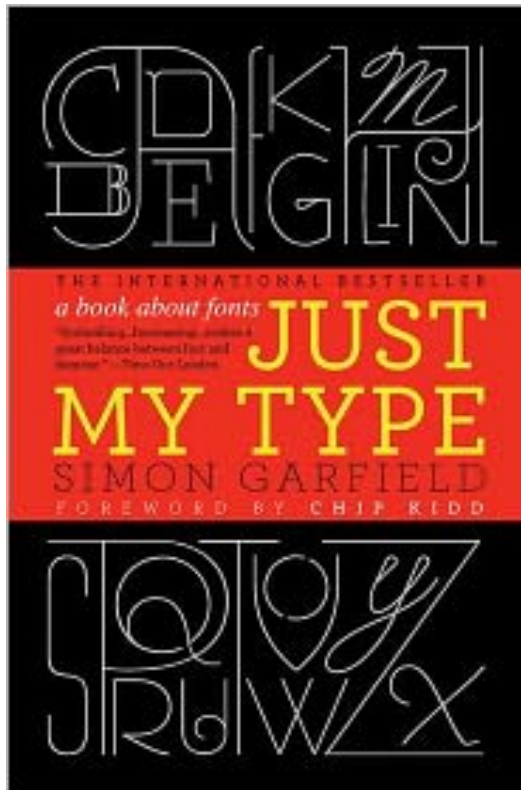
How the Brain Science of Attention Will Transform the Way We Live, Work, and Learn

hardcover

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4



Just My Type: A Book about Fonts

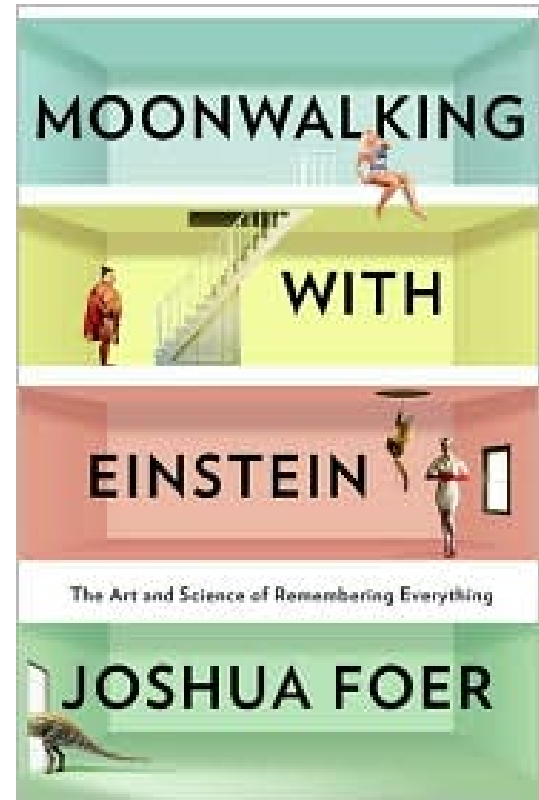
hardcover

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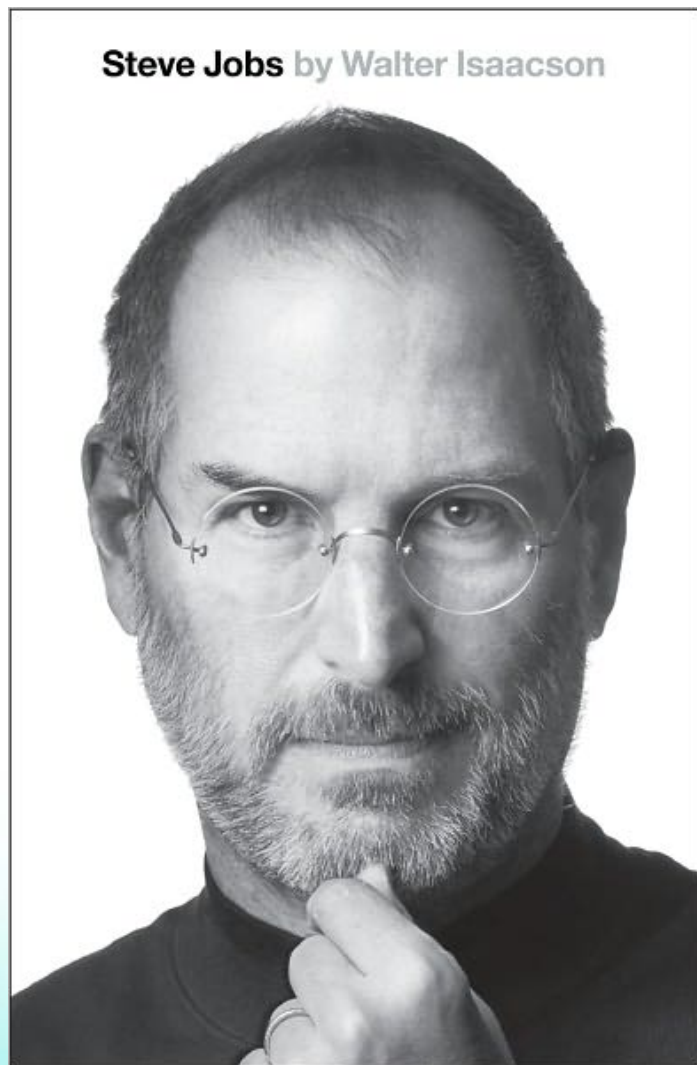


Moonwalking with Einstein
The Art and Science of Remembering Everything

Item #: 9781594202292

As low as \$21.50 R

2



Steve Jobs
by Walter Isaacson

hardcover

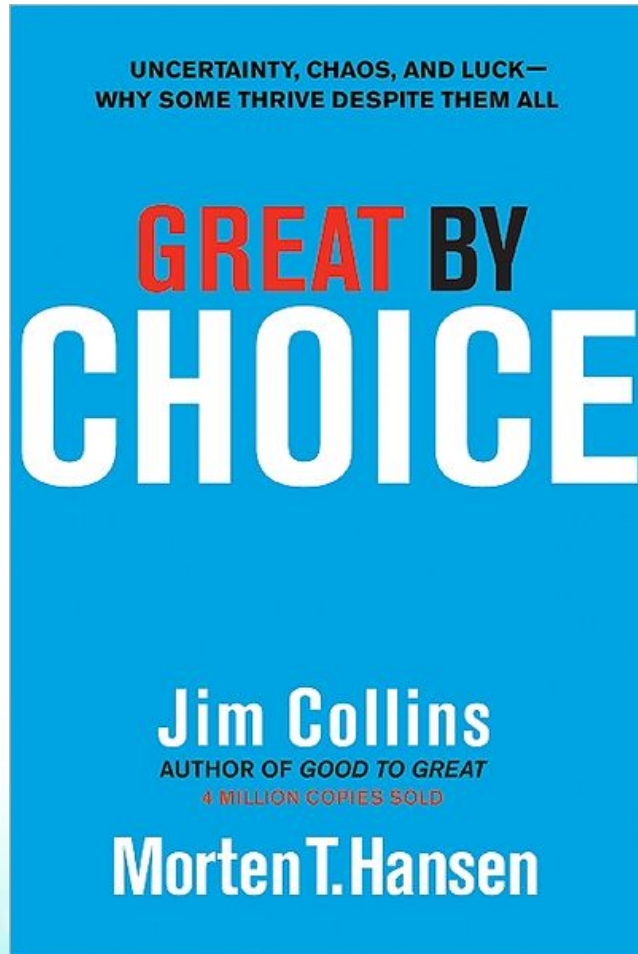
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Available Nov 21, 2011

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1



Great by Choice
Uncertainty, Chaos, and Luck--Why
Some Thrive Despite Them All
By Jim Collins (author of *Good to Great*)

hardcover
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As low as \$23.95^R

Available October 11, 2011

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